

**EXHIBIT A**  
of  
Port Main Street Inc. By-Laws  
Article 2

*Section 1. VISION STATEMENT –*

Downtown Port Washington will be an area that embraces its small town charm while preserving a sense of history. Our vibrant downtown area will be a gathering place, serving both the community and visitors from near and far. We will continue to be a lakefront treasure, providing economic opportunity and entertainment possibilities. As a place to live, work or visit, downtown Port Washington will bring people of all generations together to celebrate, to explore and to create new memories.

*Section 2. MISSION STATEMENT –*

Our mission is to enhance our community identity while further developing the downtown area as a center of activity and to ensure economic growth in the historic district of Port Washington through dedicated efforts of organization, marketing design and economic development.