

# Business Opportunities in Port Washington, WI

## Customer Profile:

- 14,000+ households within 10 minute drive time
- Median family income of over \$89,000
- Tourism contributes annually over \$32,000,000 into the local economy
- Duluth Trading Company attracts over 80,000 annual visitors

## Recent Downtown Additions:

- Twisted Willow
- Daily Baking Company
- ZuZu Pedals
- LaTulipe

**\*Studies Show Additional Market Opportunities**



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